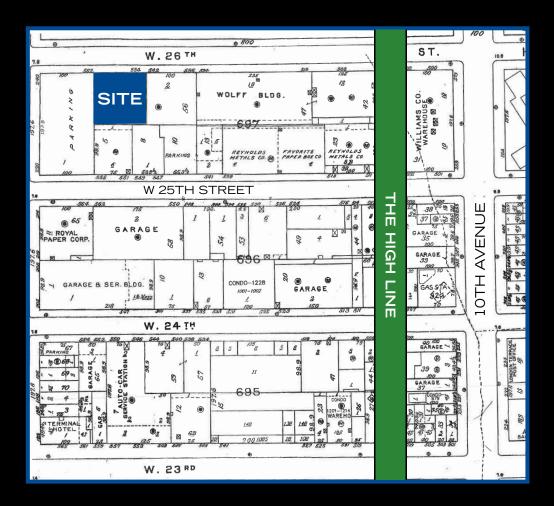


introduces

# 544 WEST 26TH STREET



Investment / development site for sale with income in place with credit tenant



#### 544 WEST 26TH STREET

The Manhattes Group LLC has been retained by Ownership to offer for purchase the fee simple interest in the surface parking lot/development site known as 544 West 26th Street ("The Property"). The Property is located on one of the most highly regarded streets in the West Chelsea Arts District. The Property is within close proximity to the new High Line Park.

The Property is currently leased to The City of New York for the purpose of staging the extension of the Seven (7) subway line on the West Side of Manhattan.

The Property has approximately 65,000 square feet of unused development rights. Approximately 10,000 square feet of these rights can be developed into prime ground floor retail space with the balance being commercial office space and community facility space.

It is rare that a property like this becomes available in Manhattan. 544 West 26th Street offers the purchaser the twin benefits of an income producing property tenanted by a "credit tenant" and the future upside of an unimproved development site with all of the Property's development rights still in place.

In the past ten years the neighborhood has grown exponentially, becoming home to many of the world's most prominent galleries, fashion designers, and media and technology companies.

The property is one of the last few undeveloped sites in Manhattan. The properties location and development potential will ensure the purchaser significant future growth on this investment.

#### AREA DESCRIPTION

West Chelsea has become an emerging fashionable neighborhood and a new center for art galleries, boutiques, clubs and residential development. West Chelsea was a neglected New York City neighborhood until galleries forced out of SoHo due to high rents began moving into West Chelsea between 10th and 11th Avenue. This area has become the epicenter of New York City art and is now known as the "Gallery District". Over 250 art galleries have moved to West Chelsea in the last 10 years.



# PROPERTY DESCRIPTION

Block: 697 Lot: 60

Lot Size: 100' X 98.5' Zoning: M1-5/WCH Current

FAR: 5 to 6.5 with Community Facility Bonus

# **BUILDING DESCRIPTION**

Stories: 0

Size: Approximately 9,900

## SALE TERMS PRICE

Upon request

#### STACKING PLAN DETAILED OPTION 1

(Assumes 6.5 FAR, 5 FAR for commercial and 1.5 FAR with Community Facility use)

# 544 WEST 26TH STREET

BLOCK:	697
LOTS:	60
ZONING DISTRICTS:	M1-5
SITE AREA:	9,875 SF
PERMITTED FAR:	5
w/ COMMUNITY FACILITY*	6.5

#### **CALCULATIONS**

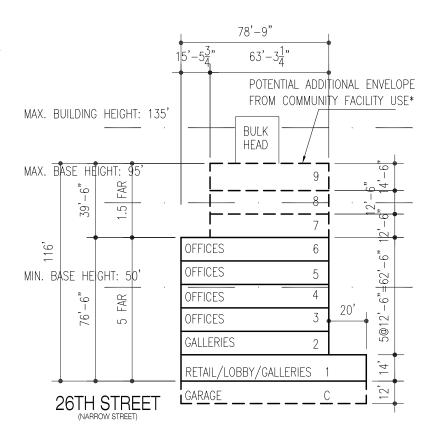
PERMITTED FA:	49,375 SF (5 FAR)
+ 3.5% MECHANICAL DEDUC:	1,728 SF
+ RAMP:	1,800 SF
TOTAL PERMITTED	52.903 SF

PERMITTED FA: 64,188 SF (6.5 FAR)
+ 3.5% MECHANICAL DEDUC: 2,247 SF
+ RAMP: 1,800 SF
TOTAL PERMITTED 68,234 SF

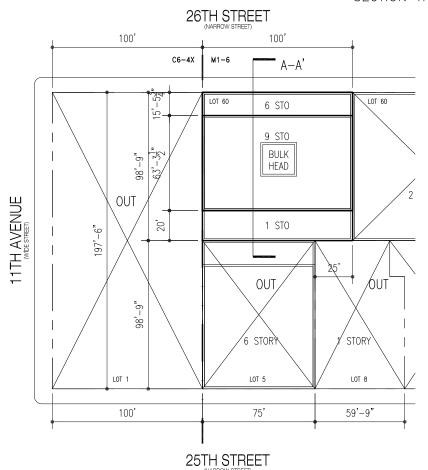
## PROPOSED FLOOR AREAS

FLOORS	#	AREA/FL	FLOOR AREA	
1	1	9,875 SF	9,875 SF	
2-6	5	7,875 SF	39,375 SF	
7-9	3	6,328 SF	18,984 SF	
TOTAL	9		68,234 SF	

\*CAN BE USE GROUP 3, NOT-FOR-PROFIT GALLERY



SECTION THRU A-A'



#### STACKING PLAN DETAILED OPTION 2

(Assumes 6.5 FAR, 5 FAR for commercial and 1.5 FAR with Community Facility use)

# 544 WEST 26TH STREET

BLOCK:	697
LOTS:	60
ZONING DISTRICTS:	M1-5
SITE AREA:	9,875 SF
PERMITTED FAR:	5
w/ COMMUNITY FACILITY	6.5

#### **CALCULATIONS**

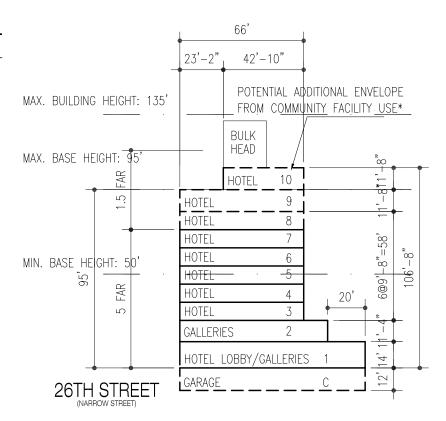
PERMITTED FA:	49,375 SF (5 FAR)
+ 3.5% MECHANICAL DEDUC:	1,728 SF
+ RAMP:	1,800 SF
TOTAL PERMITTED	52.903 SE

PERMITTED FA: 64,187 SF (6.5 FAR)
+ 3.5% MECHANICAL DEDUC: 2,246 SF
+ RAMP: 1,800 SF
TOTAL PERMITTED 68,233 SF

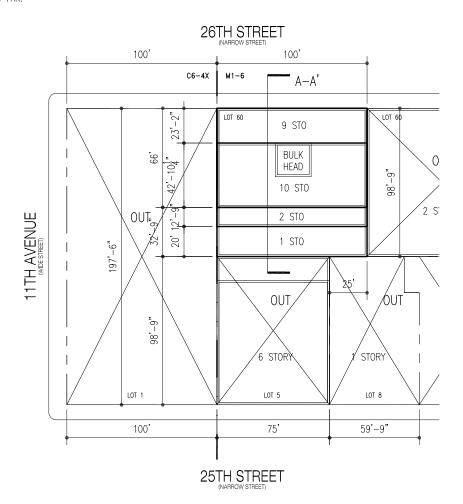
#### PROPOSED FLOOR AREAS

FLOORS	#	AREA/FL	FLOOR AREA	
1	1	9,875 SF	9,875 SF	
2	1	7,875 SF	7,875 SF	
3-9	7	6,600 SF	46,200 SF	
10	1	4,283 SF	4,283 SF	
TOTAL	10		68.233 SF	

\*CAN BE USE GROUP 3, NOT-FOR-PROFIT GALLERY MINIMUM OF 1.5 FAR.



SECTION THRU A-A'



#### LOCATION OVERVIEW

511-541 West 25th Street is located between Tenth and Eleventh Avenues, in the heart of West Chelsea. Chelsea is bordered by 14th Street to the South, 34th Street to the North, Fifth Avenue to the east and the Hudson River to the West. In terms of neighborhoods, Chelsea borders The Meat Packing District to the South, The Flatiron District and Union Square to the east, Hudson River Park to the West and Hudson Yards to the North.

In June of 2005, The Department of City Planning adopted the West Chelsea Rezoning Plan. This rezoning plan changed West Chelsea by allowing for mixed-use developments. These zoning changes permit developers to build high-density projects along Tenth and Eleventh Avenues, as well as some of the crosstown streets. The changes in zoning paved the way for new life in West Chelsea. New high-rise condominium and commercial developments, designed by internationally renowned architects such as Jean Nouvel and Frank Gehry, have recently been built. International corporations such as IAC have chosen West Chelsea for their world headquarters, and restaurants and art galleries continue to open and flourish, dominating the ground floor retail spaces.



#### RESIDENTIAL DEVELOPMENT PROJECTS IN WEST CHELSEA

PROJECT NAME	ADDRESS	# OF APARTMENTS	NOTE
THE CALEDONIA	450 West 17th Street	190 Condominiums, 288 Rentals	Developed by The Related Companies, this project is the southern most residential property on The High Line Park.
CHELSEA MODERN	447 West 18th Street	47 Condominium Apartments	12 story building developed by Madison Equities
CHELSEA ENCLAVE	177 Ninth Avenue	53 Condominium Apartments	The Brodsky Organizatin developed this property on a long term land lease with the General Theological Seminary.
METAL SHUTTER HOUSES	524 West 19th Street	9 Condominium Apartments	Unique façade which featrues roll up shutters for each apartment facing the street.
456 WEST 19TH ST	456 West 19th Street	22 Condominium Apartments	New residential development that backs up to The Highline Park, the project is currently under development
100 ELEVENTH AVE	100 Eleventh Avenue	72 Condominium Apartments	Jean Nouvel's latest residential design project, directly adjacent to the IAC World Headquarters.
HL 23	515 West 23rd Street	11 Condominium Apartments	New 14 story project currently under construction, unobstructed views down the High Line Park
10 CHELSEA ST	500 West 23rd Street	110 Apartments	New 12 story project currently under construction located on the corner of 23rd Street and Tenth Avenue.
200 ELEVENTH AVE	200 Eleventh Avenue	15 Condominium Apartments	Unique design includes En-suite sky garage for most apartment, architect is Selldorf Architects.

#### WEST CHELSEA CONTEMPORARY ART DISTRICT

Over the course of the last ten years, West Chelsea has emerged as the center of the contemporary art world. In the late 90's and early part of this decade, most contemporary art galleries were located in Soho. As leases expired, galleries found themselves priced out of the Soho Market and unable to compete with arriving luxury retailers. Led by a few pioneers, the industry flocked to West Chelsea as a result of an abundance of industrial,loft-like space — which is critical to the art gallery business. Today, West Chelsea is home to some of the most prominent contemporary art galleries in the world. Street level galleries include Gagosian, Lehman Maupin, Axelle Fine Art, Marianne Boesky, Pace & Wildenstein, Marlborough Gallery and Cheim & Reid. Upper floors of loft office buildings are tenanted by smaller galleries. Many of the top galleries located on the street level have purchased their respective properties. As mentioned previously, the city rezoned this neighborhood to a higher density mixed-use zoning. By and large, the change of zoning does not apply to many of the side streets in West Chelsea, thus preserving the neighborhood's art-and-culture character. In July of 2008, Landmarks Preservation approved a historic district in the same mid-block portion of West Chelsea, further ensuring this area remains the center for gallery activity for Manhattan.



#### THE HIGH LINE

The High Line is a 1.45 mile New York City park built on a section of the former elevated freight railroad spur called the West Side Line, which runs along the Lower West Side of Manhattan. Phase 1 of the conversion to The High Line Park is complete and open to the public, running from Gansevoort Street, one block below West 12th Street, in the Meatpacking District, up to 20th Street. Phase 2 will continue north to 30th Street. The park runs along the eastern wall of the 511 building of The Property

and is scheduled to open in Q1, 2011. The High Line Park has attracted national attention and renown. This is a one-of-a-kind park with indigenous vegetation, seating and walking paths. This is a major amenity to The Property.

## **HUDSON RIVER PARK**

This 550-acre waterfront park connects Battery Park to The Upper West Side by way of one of the most unique public spaces to be developed in any urban setting in the country. Multiple piers have been transformed into open, waterfront, green space, accommodating bikers and joggers with paved and designated paths running from Battery Park to The Upper West Side. The park includes soccer fields, skateboard parks, tennis courts, children's playgrounds, restaurants and site seeing venues. Second in size only to Central Park, Hudson River Park is in the most dynamic park in Manhattan, maybe the world.





#### **GALLERIES**

- 1. Andrea Rosen
- 2. Betty Cunningham
- 3. Cheim & Reid
- 4. Dillon Gallery
- 5. Gagosian
- 6. Gladstone Gallery
- 7. Lehmann Maupin
- 8. Marianne Boesky

- 9. Marlborough Gallery
- 10. Mary Boone
- 11. Matthew Marks
- 12. Mike Weiss
- 13. Pace & Wildenstein
- 14. Perry Rubenstein
- 15. Robert Miller Gallery
- 16. Tony Shafrazi

#### RESTAURANTS / HOTELS

- 17. Billy's Bakery
- 18. Bottino
- 19. Buddha Bar
- 20. Buddakan
- 21. Cookshop
- 22. Craft Steak
- 23. Del Posto
- 24. Don Giovanni's Pizza
- 25. Fig & Olive
- 26. Hotel Gansevoort
- 27. La Bergamote

- 28. La Bottega
- 29. Macelleria
- 30. Maritime Hotel
- 31. Matsuri
- 32. Moran's
- 33. Morimoto
- 34. The Park
- 35. Pastis
- 36. The Red Cat
- 37. Spice Market
- 38. The Standard

#### RETAIL

- 39. Alexander McQueen
- 40. Apple Store
- 41. Calypso St. Barth
- 42. Catherine Malandrino
- 43. Chelsea Market
- 44. Comme Des Garçons
- 45. Design Within Reach
- 46. Diane Von Furstenberg
- 47. Ed Hardy
- 48. Helmut Lang

- 49. Hugo Boss
- 50. Jeffrey
- 51. Printed Matter
- 52. Puma The Black Store
- 53. Scoop NYC
- 54. Stella McCartney
- 55. Tesla Motors (511 building)
- 56. Theory
- 57. Tory Birch
- 58. Vitra

## NEW RESIDENTIAL DEVELOPMENTS

- 59. The Caledonia
- 60. Chelsea Enclave
- 61. Chelsea Modern
- 62. HL 23
- 63. The IAC Building
- 64. Metal Shutter Houses
- 65. 10 Chelsea Street
- 66. 100 Eleventh Avenue
- 67, 200 Eleventh Avenue
- 68. 456 West 19th Street
- 69. Avalon Bay

#### PUBLIC SPACES / MUSEUMS / CLUBS

- 70. Chelsea Park
- 71. Chelsea Piers
- 72. Dia Art Foundation
- 73. Equinox Gym
- 74. General Theological
  - Seminary

- 75. The Highline
- 76. Hudson River Greenway
- 77. Soho House
- 78. Whitney Museum (planned)
- 79. Hudson Yards
  - Redevelopment Project

#### CASH FLOW SUMMARY

Revenue: \$500,000 per year paid quarterly

Expenses: \$26,000 (Insurance and Real Estate Taxes)

NOI \$474,000

#### LEASE ABSTRACT

• Lease between current Owner and The City of New York

- 7 year lease term with an option for an 8th year. Lease term commences 6/1/07. We have been told that NYC will most likely need the lot for 4-5 years
- NYC to use lot as staging area for tunnel work being done on adjacent lot and is required to return lot to Owner in the same condition as it took over
- NYC can terminate the lease early on six months written notice.
- Annual rental of \$500,000 paid quarterly. If NYC exercises its option for year 8, rent is \$600,000. Holdover rent thereafter is \$1,000,000 per annum
- Landlord entitled to interest at highest legal rate in event of a NYC default
- NYC pays as additional rent, 50% of Real Estate Tax escalations over 2007-2008 base year
- All utilities and services by NYC. No other landlord responsibilities, except maintenance of \$1 MM of liability coverage
- Current environmental cleanup is being performed by Penske pursuant to ancillary agreement and indemnification
- If NYC ends up condemning the lot, the value shall be NO LESS THAN the value on the commencement date of the lease
- NYC must provide an estoppel letter on 30 days notice
- Affirmative covenant by NYC to provide periodic design information with respect to subway work on adjacent lot and to cause the MTA to expeditiously review any design submittals by Landlord with respect to construction on the lot. MTA approval would likely be required due to proximity to MTA facilities on next-door lot.

# CLEANUP AND INDEMNIFICATION AGREEMENTS WITH PENSKE

- Penske Truck Leasing Co., LP, ("Penske") a national credit tenant, was a previous tenant on the lot and caused a fuel spill during its tenancy
- Pursuant to a "General Release" dated April 24, 2002 in connection with its vacation of the property, Penske agreed to undertake, at its sole cost and expense, any environmental cleanup required due to the spill and to defend and indemnify Owner with respect to any claims arising out of the spill
- Since that time, Penske has engaged Groundwater Environmental Services, Inc. ("GES") to perform the remediation and monitoring as required by and reported to the NYC DEC until a "No Further Action" Letter can be obtained from the DEC
- GES has been doing periodic remediation activities and has installed monitoring wells at the lot
- In connection with the NYC Lease, Penske, Owner and NYC executed an agreement whereby the coordination of ongoing remediation and monitoring activities are coordinated with NYC's construction activities
- In such agreement, Penske represents (but does not guarantee) that the remediation efforts are expected to last until June of 2008 and the monitoring period of the site is expected to last another 12 months thereafter. Regardless, Penske is liable to complete the remediation and monitoring until a NFA Letter is obtained from the NYS DEC
- NYC is fully indemnified from environmental claims under the agreement and the lease and Owner is indemnified from any such claims under the General Release

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